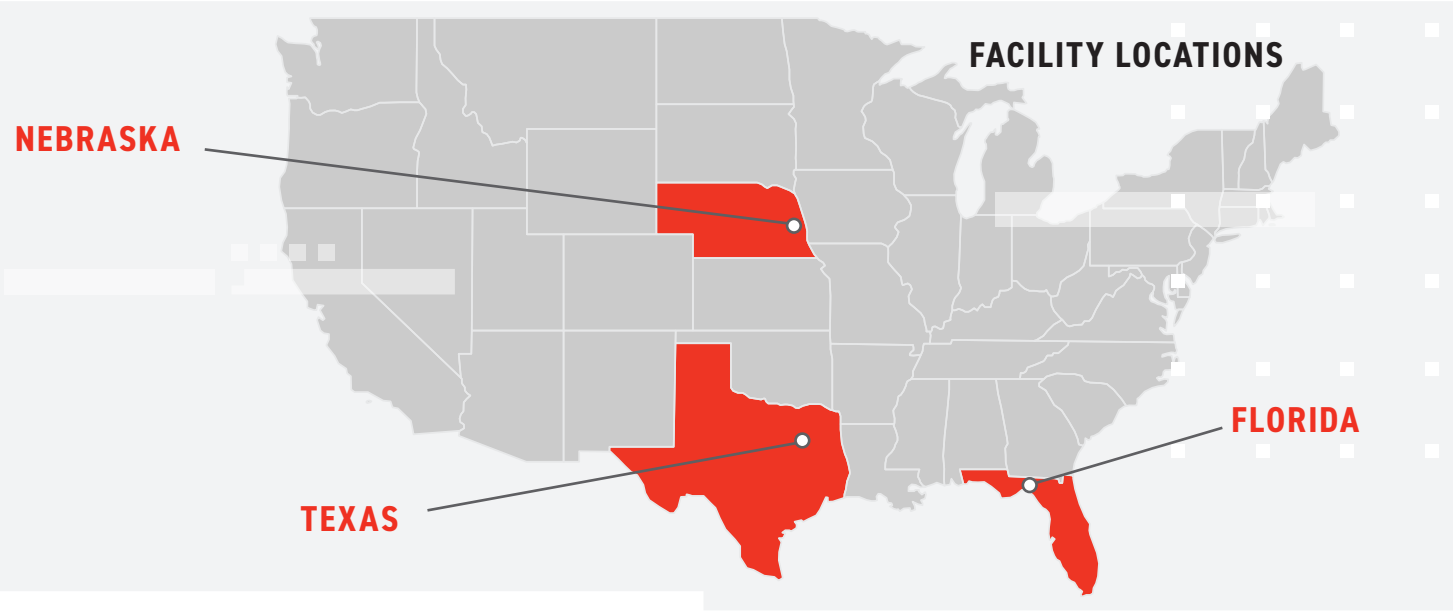




MAXIMIZING THE VALUE OF YOUR COMMUNICATIONS

DESIGNING AND DELIVERING OVER 1 BILLION COMMUNICATIONS ANNUALLY



ENSURE THE MAIL YOU SEND GETS READ

From design to delivery, CSG solutions help customers maximize the value of their print and digital communications. Today, all channels are on all the time, and it can be difficult to capture consumer attention. Yet even with the rise of digital, customers still pay attention to print, with printed documents staying in the home for an average of 17 days. Are you optimizing this channel to drive the most impact for your organization and build customer loyalty? CSG has almost 40 years of expertise in print and mail, supporting customers like you with industry leading solutions that not only drive impactful business outcomes but extraordinary customer experiences.

PRINT AND POSTAL SERVICES AT SCALE

CSG's reliable print and mail solutions operate at scale with best-in-class capabilities. Investing an average of 14 to 16% into R&D every year, our state-of-the-art print facilities are fully self-sufficient and deliver unmatched speed, efficiency, and production quality. Delivering over 80 million documents per month to more than 50% of US households, our postal solutions ensure reliability and compliance, with six-sigma certification.



STATE-OF-THE ART PRODUCTION FACILITIES NATIONWIDE



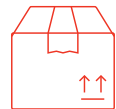
TOP 10 USPS FIRST CLASS MAILER



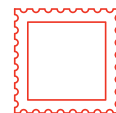
DESIGNING AND DELIVERING OVER 1.5 BILLION COMMUNICATIONS ANNUALLY



MAJOR MAILERS ASSOCIATION



MAILERS' TECHNICAL ADVISORY COMMITTEE REPRESENTATIVE



NPPC - NATIONAL POSTAL POLICY COUNCIL

CSG SOLUTIONS



PRINT & DIGITAL SERVICES

- Automated Document Factory technology
- Sustainable options leveraging recycled materials
- Full color documents
- Letters & Notices
- Postcards & ID Cards
- Checks
- Digital Document Delivery
- Electronic Notifications



COMPOSITION

Self-service composition tools and managed services that enable you to easily craft, customize, and personalize content across multiple channels

- Omni-channel composition and content tools for message targeting and personalization
- SAAS and web-based platforms for bill presentment and consumer explanation
- Data and analytics reporting to make more informed marketing decisions
- Design and experience consulting to create better customer journeys
- Marketing services to drive additional revenue (ad pages, ad sales, etc.)



POSTAL SERVICES

Ensure all documents are mailed according to USPS standards

- Certified Mail
- All Classes of Mail
- USPS- Annual Postal Discounts (Promotions)
- ACS/NCOA
- USPS Informed Visibility
- Certificate of Mailing
- Secure Destruction
- Return Mail
- House-Holding



ARCHIVAL

Simplify the challenge of critical document and data storage through our short-term and long-term solutions

- Flexible archival and document retrieval solutions
- Retention periods available from 6 months to 7+ years
- Hosted or API accessible

OUR PROVEN BUSINESS CONTINUITY PLAN (BCP), EASE OF ONBOARDING, AND FAST IMPLEMENTATION PROCESS DELIVER A FRICTIONLESS CUSTOMER EXPERIENCE.

ABOUT CSG

CSG arms today's leading companies with future-ready, innovative solutions that drive exceptional customer experiences. We are a leading provider of customer engagement, revenue management and payments solutions that elevate customer experience to be extraordinary. Our integrated portfolio of solutions enables companies to deeply engage with customers through any channel, successfully monetize customer interactions, and intentionally connect consumers and businesses in a way that is timely, personalized and relevant.

CUSTOMER SUCCESSES

USPS Promotions – One client who mails 14 million pieces per month, generated over \$500,000 in postage savings over a six-month campaign

Postcard Design – ADT saw a 22 percent increase in customer response rate within 10 days of sending postcards as a follow up to a digital campaign

Bill Redesign – ADT saw a 20% reduction in call volume when they redesigned their bill with CSG Experiences Practice

Personalized Ad Pages – Tier 1 Cable Operator tripled their sales through personalization ad pages promoting its mobile brand

Long-Standing Customer Satisfaction – CSG services many long-term customers with partnerships lasting 20+ years